

INSTAGRAM PHOTO CONTEST

#STREETandYOU

FROM SEPTEMBER 2 TO SEPTEMBER 25,
STREET-UP FOR A CHANCE TO WIN A WORK OF ART BY SHEPARD FAIREY



For the first time, Drouot launches an Instagram contest. The winning participant will be awarded a €2,350 work of art by celebrated street artist Shepard Fairey.

The contest is organised for the opening, on September 27-30, of **District 13 – International Art Fair**, the new fair dedicated to street art, at Drouot.

How to enter: wander the street around you, use your imagination and take your best shot posing originally with a work of street art.

Then follow the **@Drouot_Paris** and **@District13ArtFair** accounts and post your photo on your own account including **#StreetandYou**.



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A jury will reward the three most original and beautiful photos with the following prizes.

1ST PRIZE **A unique and original edition of the globe *Earth Crisis* by Shepard Fairey.**

It is designed after the gigantic globe set by Columbus at the center of the Eiffel Tower in November 2015 during the COP21. It is worth €2,350 and will be given with an entry pass for 2 people at the fair District 13 – International Art Fair.

2ND PRIZE **The book telling Shepard Fairey's 25-year fight for the planet** until setting up the *Earth Crisis* globe between the 1st and 2nd floors of the Eiffel Tower, published by the Albin Michel editions and worth €100, along with an entry pass for 2 people at the fair District 13 – International Art Fair.

3RD PRIZE **An entry pass for 2 people at the fair District 13 – International Art Fair.**



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